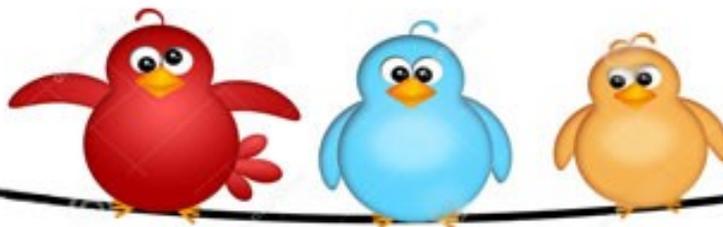




The Bird Feeder



"Amish Farm to Backyard Feeder"

WELCOME TO THE BIRDFEEDER

April showers bring May flowers. But around here they've only brought May showers. (See what I did there? I made a pun to joke about all the rain we've been getting.) That's comedy 101. Thank you, I'll be here all week! Two shows on Saturday.

Rob is Thinking 'Bout...Tree Nuts

"Tree Nuts" is a term that is tossed around in our biz. And if there's one thing you never want to see being tossed around, it's tree nuts. Here's what you should be seeing when you're looking at tree nuts.



Almonds	-	40%	• Hazelnuts	-	10%
• Walnuts	-	20%	• Pistachios	-	05%
• Pecans	-	20%	• Cashews	-	05%

Rob is Thinking ‘Bout...Tree Nuts (cont’d)

In the Tree Nut world, the packers cut the nuts to a requested size based on what flows through the tube feeders. (That last sentence does not paint a pretty picture. - More comedy gold!)

But here’s the problem - when your tree nuts are too small, (Hey, no judgment here.) the Walnuts (a softer nut) can get “gummy” and clog the feeders. But if your tree nuts are too large, then the nut clogs the port. The “Goldilocks Cut” (Because it’s just right!) is our goal when prepping for bird seed mixes.

Beware of false Tree Nuts! Last time we checked split peanuts didn’t grow on trees and we check all the time. But we have seen splits in some of the Tree Nuts on the market today. This can really drive down the price but unless peanuts in the shell have started growing on trees recently (Just checked again, still a negative on that one.) they shouldn’t be used as a “Tree Nut”

A quick note....

All of us here at Lizzie Mae send a sincere “Thanks!” to you for building the Lizzie Mae brand in your stores. We are creating new products in each category for Fall including some holiday Items. Any rumors of Rob making a live appearance at your store dressed like a certain St. Nick are unsubstantiated. But have a glass of milk and a plate of cookies (A big plate.) ready to go just in case.

Boring Operational Issues

Memorial Day is just about here. I’ll be taking the auxiliary son to the biggest small town parade again this year. If you can, find a small kid and take him or her to a small town parade. Then stand back and be ready to love your country.

Boring Operational Issues (Cont'd)

No changes on order or delivery for our Midwestern customers.

No change in order day for our East Coast customers but deliveries could be one day later than usual.

GET OUTSIDE WITH YOURSELF

It looks like we'll have a few weeks of nice weather before it gets too hot and our soft tree nuts get gummy. It happens. Try to go watch a parade and say a thankful prayer for the fallen.
