



The Bird Feeder



"Amish Farm to Backyard Feeder"

WELCOME TO THE BIRDFEEDER

Hope this newsletter is catching you at a happy time. We want you and your stores to be busy, of course. But not so busy there wasn't time for a cup of hot chocolate. Let's say farewell to 2015 and be sure to give your storemates a hug. Think of it as a present you don't have to wrap!

But we, like, don't do that

Sometimes we get phone calls from your customers saying, "Gotta bag here of your, um, like, um, your bird seed and stuff. I can't remember where I, like, bought it from. Like, you know, I was wondering if you would, like, ship me a bag direct." (Editor's Note: Not all the callers sound like my teenage son.)

But we, like, don't do that.

Instead, we politely refer them back to your store where they:

- Talked to a knowledgeable person about seed
- Found the right type and amount of seed they needed
- Got the down-low on the local bird population
- Received an offer to have the seed carried to their car

Just so you know... we'll never compete with our customers on the internet. Never will.

And let's not mention that one time Mahlon posted on AmishDate.com.

Rob is Thinking About.....2016

Here's the deal - trying to get anything from Rob for a December newsletter is rough. The whole month is devoted to cookies. I don't want to say he's overindulging but the theme for this year's Christmas party was *sweatpants*.

Here's a quick update on what we have cooking at Lizzie Mae for 2016.

- The new warehouse is complete and stocked (With room for new products.)
 - Look for new products from the farm in February and September. (Deets in the Jan. newsletter.)
 - We extended our routes to the south. LM trucks now deliver from Maine to Florida (Not the same truck on the same day.)
 - We also added a route heading west to St. Louis. (Still not the same truck.)
 - You should have received a flyer from us last week featuring the Evans Lawn Ornaments line of Bird Baths. Thank God the boys in the warehouse are ginormous. Those baths are heavy.
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Boring Operational Issues

Better pump up that sugar intake because our BOIs are extra boring this time:

- We got Bird Baths. Yes, we just mentioned it but did you really read that whole section?
 - We now stock the PTF Bird Tweet
 - We now stock the Brome Legacy and Seed Catcher
 - We now stock C and S Suet Bluebird Nuggets, Hot Pepper Nuggets, Seed Treat, Peanut Treat, Berry Treat, Nutty Treat, Orange Treat, Hot Pepper Delight, Woodpecker Treat, Mealworm Delight, Pure Suet, Sweet Corn Log, Nut and Sweet Corn Log
 - We now stock a generic 20LB and 40LB Oil Sunflower in addition to the 50LB and 25LB Generic Oil Sunflower
 - We now stock a 10LB Bag of Cranberries and a 10LB Bag of Raisins (Warning: If Mahlon's mom makes her raisin mumble for Christmas we may have to out of stock the raisins. But it would be totally worth it. Her raisin mumble is da bomb.)
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IN SUMMARY

That's a wrap for this year. It's been great reaching out to all of you and we can't wait to send out more new products and new ideas to make 2016 even better. Now where was that last snickerdoodle?
