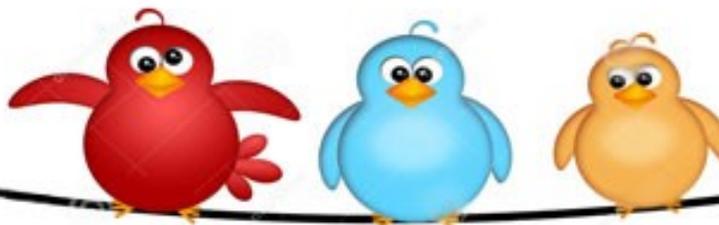




The Bird Feeder



"Amish Farm to Backyard Feeder"

WELCOME TO THE BIRDFEEDER

As August wraps up, Summer is giving most of us one more blast of hot love. (Full Disclosure: Blast of Hot Love was my wedding song. It was my choice and the first of a long line of regrets my wife would have!) Here's what the boys have planned for September.

Product Spotlight on: Our Fall Blend

Our Fall Blend is here for your feathered friends looking to for a hearty meal in the cooler months.

Lizzie Mae's Fall Blend features:

- Premium Black Oil Sunflower Seeds
- Coarse Sunflower Chips
- Safflower Seeds
- Shelled Peanuts
- White Millet, Raisins
- Shelled Pumpkin Seeds
- Apple Dices, Cranberries.

The Fall blend is available in a 20LB bag. Just the right size for those birds looking to canoodle together in a warm one-story bird house and watch the leaves turn. Romantic.



Boring Operational Issues

Labor Day was declared a holiday back in 1894. There is some debate about who got the movement started but Peter J. McGuire, general secretary of the Brotherhood of Carpenters and Joiners, suggested a day to honor those "who from rude nature have delved and carved all the grandeur we behold." Yes, that is actually how people spoke back then. Fo' reelz.

In 1994, Rob declared to his wife that Labor Day would be a day to "sit in this recliner while drinking malted beverages and watching the cable TV to observe all the grandeur of SportsCenter."

Of course it ain't so much a holiday for you guys - them birds need to be fed and that seed needs to be sold.

So there are no changes in ordering.

- Everyone east of Ohio will need to have orders in by 4:00 Sunday.
- All deliveries may run one day later than usual.
- We will email you Monday morning (Labor Day) to let you know when to expect delivery.
- Midwesterners should not be seeing any changes in delivery day.

GET OUTSIDE WITH YOURSELF

Get yourself and your stores ready for Labor Day weekend and for Fall. Remember, the holiday season is right around the corner. That means holiday shopping (Yay!) and, for some of us, snow shoveling (Boo!) Stay awesome.

