



# The Bird Feeder



From our Amish family farm to your family store.

## WELCOME TO THE BIRDFEEDER

What is the most beautiful season of the year? Here's a hint - it starts with an F and ends with ALL.

It's football season! Yay, pigskin time is finally back and I won't be missing a minute of the action - because they show seven replays of every down. It also means I get to eat food in the family room again. We moved the fridge next to the couch because of my inability to balance chip, dip, and beer ratios. No more running out of one before the other.

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### Boring Operational Issues - Holiday Schedule

You saw it in the e-mail. We posted it on the Facepage. But here's another reminder about our holiday delivery schedule.

**THANKSGIVING:** If you live east of Ohio, all orders need to be in by 6:00 on Thursday (11/17). Most deliveries will be running 24 hours earlier than normal. That way our drivers can get home in time to deliver themselves from the driver's seat to the easy chair and watch football!

For our Midwest crowd, send orders in by noon on Monday (11/ 21). Our Thursday deliveries will take place on Wednesday and for those of you who get delivered overnight Thursdays, your product will be delivered overnight Friday into Saturday morning

**XMAS & NEW YEARS:** If you continue to live east of Ohio, please send in orders by noon on Saturday (12/24) and Saturday (12/31). No change in delivery days so our drivers can attend Kevin's Rocking New Year's Eve

## Boring Operational Issues - Holiday Schedule (Cont'd)

Party! (Don't be jealous, he opens up three bags of low-sodium potato chips and it's totally BYOB. The whole thing wraps up around 10:30.)

Our peeps in the Midwest won't see a change in anything since the holidays are on Sunday.

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## There's Loads of New Crop at the Family Farm

School is back in session so this is a good time for a refresher course on new crops. All the major ingredients used in bird seed are harvested and delivered to packers like us around this time of year.

Check out the fancy grid below. It's suitable for framing and makes a lovely gift when visiting family and friends over the holidays. Sure, they're expecting you to bring a nice bottle of wine so don't be surprised when they say "Holy crop!" or "What's this crop?" That just means they love the new crop information grid as much as we do.

Ingredient	Planted	Harvested	Arrives at Packer
Peanut Splits Peanuts in Shell	May/June	Oct./Nov.	November
Corn Whole/Cracked	April/May	Sept./Oct.	September
Nyler	May/June	Nov./Dec.	Feb./March
Sunflower Oil/Striped	May/June	Oct./Nov.	Oct./Nov.
Sun Chips Medium/Fine/Select	May/June	Oct./Nov.	Oct./Nov.
White Millet	June/July	September	September
Safflower	May/June	Sept./Oct.	October

By the way, most suppliers aren't fully into new crop ingredients, besides Nyjer, until mid-November.

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## **GET OUTSIDE WITH YOURSELF**

Another Lizzie Mae newsletter is at an end. Time for me to go observe large men grunt loudly and run into each other haphazardly. Not talking football - that's just most days at the farm.

Good to see you again, enjoy this nice weather. Break out the sweaters and start thinking about what promotions we can help with for the holiday season.